

Abi Morgan

Education

B.F.A. Industrial Design

Savannah College of Art and Design
Savannah, GA and Hong Kong

General Assembly, CareerFoundry

Digital skill specific workshops;
six week courses on principles of
design research and render tools

Software

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|--------------------|-----------------|
| 3D modeling | Adobe CC |
| Solidworks | Photoshop |
| Rhino 3D | Illustrator |
| Keyshot | InDesign |

Skills

Collaboration
Trend research
Rapid Ideation
Product Sketching
Digital Rendering

AbiMorganDesign.com
abigail.joelle.morgan@gmail.com

Experience

CMFG / Accessories Designer

Popsockets | Sept 2021- present

Contributed to designing multiple annual collections of standard to premium tiered popgrips and popcases using plant based, plastic, metal, enamel, silicone and softgood materials, while exploring new CMF outlets.

Developed designs through SMU partnerships with brands like Target, Barnes and Noble and Otterbox.

Coordinated cross-functionally with multiple teams while prioritizing deadlines and product ownership.

Leveraged my modeling and rendering background to develop master render files and provide solidworks support throughout the CMF and licensing team.

Digital Designer

Kimbra Designs | Jan 2020- May 2021

As an integral part of a small team, I was in charge of all things creative and related to product design and development. My responsibilities spanned from trend research, photography, email marketing and content creation, to working with my team to create jewelry, home goods, and holiday gift designs.

Resin Fabricator

Kimbra Designs | Oct 2019- Dec 2019

Worked as a temporary resin fabricator, where my background and performance led me to a full time role.

Product Development Intern

Quoizel | June 2018- Aug 2018

Owned the entire residential lighting design process: researching market trends including materials, styles, and finishes, in order to sketch, model, render, and produce final designs that were put into production.